

# Yanhui Wu

## EMPLOYMENT

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2024 -	Professor of Economics and of Management and Strategy HKU Business School, University of Hong Kong
2022 -	Associate Director, Institute of Digital Economy and Innovation, HKU
2023 -	Director, Digital Economy Research Institute, HKUBS Shenzhen
2020 - 2024	Associate Professor of Economics and of Management and Strategy HKU Business School, University of Hong Kong
2011 - 2020	Assistant Professor of Finance and Business Economics, Marshall School of Business, University of Southern California

## PROFESSIONAL AFFILIATIONS

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2019 -	Research Fellow, Centre for Economic Policy Research (CEPR, London)
2019 -	Associate of the Growth and Institutions Research Group, Tsinghua U
2020 -	Non-resident scholar of the 21 Century China Center, UC San Diego
2018 - 2020	Associate of the Marshall China Research Group, USC
2013 - 2020	Faculty Associate, Eastern Asia Research Center, USC

## RESEARCH INTERESTS

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Media Economics, Organizational Economics, Digital Economy  
Development Economics, Chinese Economy

## EDUCATION

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Ph.D. in Economics, London School of Economics  
M.Sc. in Economics (with Distinction), London School of Economics  
B.A. in Economics, Zhongshan (Sun Yat-sen) University, China

## ACADEMIC VISITS

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2023 (July)	Short-term visitor at the Becker-Friedman Institute, University of Chicago
2016, 2013, 2012	Short-term visitor at the International Institute of Economic Studies (IIES), University of Stockholm
2012 (April)	Short-term visitor at the International Economics Section, Princeton
2010 (Spring)	Visiting Research Student, Sloan School of Management, MIT

## JOURNAL ARTICLES

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Social Media and Collective Action in China (with Bei Qin and David Strömberg)  
*Econometrica*, Vol. 92 (6): 1993-2026, Nov. (2024)

Street-level Responsiveness of City Governments in China, Germany, and the United States  
(with Ekkehard Köhler and John Matsusaka),  
***Journal of Comparative Economics***, 51(2): 640-652, June, (2023)

Competition, Contracts, and Creativity: Evidence from Novel Writing in a Platform Market  
(with Feng Zhu)  
***Management Science***, 68(12):8613-8634, (2022)

Intentional Control of Type I Error over Unconscious Data Distortion: A Neyman-Pearson  
Approach to Text Classification (with Xin Tong, Lucy Xia, and Richard Zhao)  
***Journal of the American Statistical Association***, 116(533): 68-81, March, (2021).

Media Bias in China (with Bei Qin and David Strömberg)  
***American Economic Review***, 108(9): 2442-76, September, (2018).

Incentive Contracts and the Allocation of Talent  
***Economic Journal***, 127(607): 2744-2783, December, (2017).

Authority, Incentives and Performance: Evidence from a Chinese Newspaper  
***Review of Economics and Statistics***, 99(1): 16-31, March, (2017).

Why Does China Allow Freer Social Media? Protests versus Surveillance and Propaganda  
(with Bei Qin and David Strömberg)  
***Journal of Economic Perspectives***, 31(1): 117-40 (2017).

Organizational Structure and Product Choice in Knowledge Intensive Firms  
***Management Science***, 61(8): 1830-1848 (2015).

Knowledge, Communication and Organizational Capabilities (with Luis Garicano)  
***Organization Science***, 23(5):1382-1397 (2012).

- Reprint in *Recent Developments in the Economics of Information*, The International Library of Critical Writings in Economics Series, C. Antonelli (ed.), Edward Elgar Publishing Limited (Cheltenham, U.K.), 2018.

## **OTHER PUBLICATIONS**

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The Political Economy of Social Media in China (with Bei Qin and David Strömberg), Chapter 15  
in *The Political Economy of Social Media*, CEPR (edited by Filipe Campante, Ruben Durante and  
Andrea Tesei), 2023.

## **SELECTED WORKING PAPERS**

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Social Media and Government Responsiveness: Evidence from Vaccine Procurement in China  
(with Yixin Mei), *Reject and resubmit at the American Economic Review*

Neyman-Pearson and Equal Opportunity: When Efficiency Meets Fairness in Classification  
(with Jianqing Fan, Xin Tong, and Shunan Yao), *Revise and resubmit at the Journal of the  
American Statistical Association*

Whither Journalism? The Impact of Social Media on News Production in China  
(with Ruoyu Qian and David Strömberg)

Government Policy and Market Section of Product Attributes: Evidence from the Chinese  
Electric Vehicle Industry (with Jasmine Hao, Hongchuan Shen, and Xingcheng Xu)

## TEACHING EXPERIENCE

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2024-2025	Economics of AI and Innovation (Master), HKU
2022-2025	Economics Research Seminar for PhD Students, HKU
2021-2025	Economics of Organization and Business Strategy (Doctoral), HKU
2021-2023	Managerial Economics (MBA), HKU Business School
2020-2021	Economics of Organization and Strategy (Master), HKU
2020-2023	Causal Inference (Undergraduate), HKU
2011-2019	Microeconomics for Business (Undergraduate), USC
2015-2019	Guest Lecture for Strategy Seminar (Doctoral), USC
2009-2011	Thinking Strategically (Master), LSE
2008-2010	Strategy (Undergraduate), LSE
2007-2010	Mathematical Economics, LSE
2007-2009	Introductory Courses in Maths and Statistics (Master), LSE

## PROFESSIONAL ACTIVITIES

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Referee for *American Economic Review*, *Econometrica*, *Journal of Political Economy*, *Quarterly Journal of Economics*, *Review of Economic Studies*, *American Economic Journal (Applied)*, *American Economic Journal (Economic Policy)*, *Economic Journal*, *Journal of European Economic Association*, *Journal of Development Economics*, *Journal of Labor Economics*, *Journal of Law and Economics*, *Journal of Public Economics*, *Journal of Industrial Economics*, *Journal of International Economics*, *Journal of Urban Economics*, *International Economic Review*, *Journal of Economics*, *Law and Organization*, *Journal of Economics and Management Strategy*, *Journal of Economic Behavior and Organization*, *Labor Economics*, *Journal of Comparative Economics*, *China Economic Review*, *Journal of American Statistical Association*, *Management Science*, *Strategy Science*, *Manufacturing and Service Operations Management*, *Review of Finance*, *Journal of Computational Social Science*, *Journal of Information Policy*, *American Political Science Review*, *Journal of Politics*, *Political Science Research and Methods*, *European Political Science Review*, *Journal of Empirical Legal Studies*, *PLOS-one*

Grant review for *National Science Foundation (NSF)*, *Swiss National Science Foundation (SNSF)*, *Hong Kong GRF*

## INVITED PRESENTATIONS IN CONFERENCES AND SEMINARS

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- 2025** Yale (EGC, scheduled), University of Connecticut (scheduled)  
**2024** Sun Yet-sen University (Shenzhen), Growth and Institutions in China Conference (Tsinghua U)  
**2023** Stanford, CEPR-JADE-TIME Development Economics Conference (Tokyo), Growth and Institutions in China Conference (Tsinghua U), USC, UCSD, NUS, CUHK

- 2022** AEA Annual Meeting, China Business Research Network, China Economics Summer Institute, USC, HKU, Peking U
- 2021** Chicago (Booth, postponed), HKUST, CUHK, UCSD (School of Global Policy and Strategy), 1<sup>st</sup> Hong Kong Empirical Microeconomics Workshop
- 2020** Media Economics Workshop (Queen's, postponed), China Economics Summer Institute, Growth and Institutions in China Conference (Tsinghua)
- 2019** Boston University (Questrom), UC Irvine, UC Riverside, Australian National University, University of New South Wales, University of Melbourne, Monash University, University of Sydney, University of Technology Sydney, Hong Kong University, USC, NBER China (Boston), LSE-Chicago-CEPR Incentives, Management and Organization Conference (London), the 5<sup>th</sup> Annual Bank of Canada-Tsinghua PBCSF-University of Toronto Conference on the Chinese Economy (Ottawa), Wharton Technology and Innovation Conference (UPenn)
- 2018** NBER Organizational Economics (Boston), Empirical Management Conference (HBS), CUHK, HKUST, Platform Strategy Symposium (Boston University), University of Munich (Center for Advanced Studies), Barcelona GSE Summer Forum (Organizational Economics Workshop), UCLA (Statistics), USC (Marshall)
- 2017** NBER China, UCSD (GPS), Econometric Society, Asian Meeting (Hong Kong), HKU, USC
- 2016** NBER China, Growth and Institutions in China Conference, USC, CUHK, HKU, HKUST
- 2011-2015**  
Stanford (GSB), USC (Marshall), Rochester (Simon), Stockholm (IIES), Bocconi (Econ), Warwick (Econ), Erasmus (Econ), National University of Singapore (Econ and Strategy), Munich (Econ), USC (Econ), UC Irvine (Econ), LSE, MIT;  
NBER Organizational Economics (Boston), NBER China (Boston), AEA Annual Meeting (Boston), AEA Annual Meeting (San Diego), Econometric Society North American Meeting (San Diego), CRES Foundations of Business Strategy Conference (Wash U)