

Yanhui Wu

EMPLOYMENT

2020 - Associate Professor of Economics and Management and Strategy
HKU Business School, University of Hong Kong

2022- Associate Director, Institute of Digital Economy and Innovation, HKU

2023- Director, Digital Economy Research Institute, HKUBS Shenzhen

2011-2020 Assistant Professor of Finance and Business Economics,
Marshall School of Business, University of Southern California

PROFESSIONAL AFFILIATIONS

2019- Research Fellow, Centre for Economic Policy Research (CEPR, London)

2019- Associate of the Growth and Institutions Research Group, Tsinghua U

2020- Non-resident scholar of the 21 Century China Center, UC San Diego

2018-2020 Associate of the Marshall China Research Group, USC

2013-2020 Faculty Associate, Eastern Asia Research Center, USC

RESEARCH INTERESTS

Media Economics, Organizational Economics, Development Economics;
Chinese Economy, Digital Economy

EDUCATION

Ph.D. in Economics, London School of Economics

M.Sc. in Economics (with Distinction), London School of Economics

B.A. in Economics, Zhongshan (Sun Yat-sen) University, China

ACADEMIC VISITS

2023 (July) Short-term visitor at the Becker-Friedman Institute, University of Chicago

2016, 2013, 2012 Short-term visitor at the International Institute of Economic Studies (IIES),
University of Stockholm

2012 (April) Short-term visitor at the International Economics Section, Princeton

2010 (Spring) Visiting Research Student, Sloan School of Management, MIT

HONORS AND SCHOLARSHIPS

2022-2025 HKU Seed Funding for Strategic Interdisciplinary Research Scheme,
Algorithmic Bias, Economic Efficiency, and Social Welfare, Project Coordinator

2024-2025 Hong Kong GRF Grant, the Impact of Social Media on News Production, PI

2021-2024 Hong Kong GRF Grant, Social Media and Public Health in China, PI

2022-2025 HKU Seed Funding for Strategic Interdisciplinary Research Scheme,
Digital Entrepreneurship: Emergence, Growth, and Prosperity, Co-PI

2023-2028	HKU Shenzhen Research Institute Theme-based Research Fund, Design and Evaluate Effective Policies to Improve Environmental Governance and Achieve Carbon Neutrality in China, Co-PI
2016-2018	Marshall Outlier Research Fund, USC
2014	Greif Entrepreneurship Research Award, USC
2007-2010	Vincent Cheng Scholarship, LSE
2003-2004	Chevening Scholarship, British Council
2003	Reuters Foundation Fellowship
2002	First Prize of the Chinese National Evening Newspaper Award

JOURNAL ARTICLES

Street-level Responsiveness of City Governments in China, Germany, and the United States (with Ekkehard Köhler and John Matsusaka),
***Journal of Comparative Economics*, 51(2): 640-652, June, (2023)**

Competition, Contracts, and Creativity: Evidence from Novel Writing in a Platform Market (with Feng Zhu)
***Management Science*, 68(12):8613-8634, (2022)**

Intentional Control of Type I Error over Unconscious Data Distortion: A Neyman-Pearson Approach to Text Classification (with Xin Tong, Lucy Xia, and Richard Zhao)
***Journal of American Statistical Association*, 116(533): 68-81, March, (2021).**

Media Bias in China (with Bei Qin and David Strömberg)
***American Economic Review*, 108(9): 2442-76, September, (2018).**

Incentive Contracts and the Allocation of Talent
***Economic Journal*, 127(607): 2744-2783, December, (2017).**

Authority, Incentives and Performance: Evidence from a Chinese Newspaper
***Review of Economics and Statistics*, 99(1): 16-31, March, (2017).**

Why Does China Allow Freer Social Media? Protests versus Surveillance and Propaganda (with Bei Qin and David Strömberg)
***Journal of Economic Perspectives*, 31(1): 117-40 (2017).**

Organizational Structure and Product Choice in Knowledge Intensive Firms
***Management Science*, 61(8): 1830-1848 (2015).**

Knowledge, Communication and Organizational Capabilities (with Luis Garicano)
***Organization Science*, 23(5):1382-1397 (2012).**

- Reprint in *Recent Developments in the Economics of Information*, The International Library of Critical Writings in Economics Series, C. Antonelli (ed.), Edward Elgar Publishing Limited (Cheltenham, U.K.), 2018.

OTHER PUBLICATIONS

The Political Economy of Social Media in China (with Bei Qin and David Strömberg), Chapter 15 in *The Political Economy of Social Media*, CEPR (edited by Filipe Campante, Ruben Durante and Andrea Tesei), 2023.

WORKING PAPERS

Social Media and Collective Action in China (with Bei Qin and David Strömberg)
*Conditionally accepted at **Econometrica***

Social Media and Government Responsiveness: Evidence from Vaccine Procurement in China (with Yixin Mei), *Reject and resubmit at the **American Economic Review***

Neyman-Pearson and Equal Opportunity: When Efficiency Meets Fairness in Classification (with Jianqing Fan, Xin Tong, and Shunan Yao), under review

Whither Journalism? The Impact of Social Media on News Production in China (with Ruoyu Qian and David Strömberg)

The State and the Noise: Anti-Foreign Protests and Japanese Foreign Direct Investment in China (with Lori Qingyuan Yue, Paul Ingram, and Hayagreeva Rao)

Are Arbitrators Political? Evidence from International Investment Arbitration (with Michael Waibel)

TEACHING EXPERIENCE

2021-2023	Managerial Economics (MBA), HKU Business School
2021-2024	Economics of Organization and Strategy (Doctoral), HKU Business School
2022-2023	Causal Inference (Undergraduate), HKU
2022	Big Data Economics (Undergraduate), HKU
2020-2021	Economics of Organization and Strategy (Master), HKU Business School
2020-2021	Causal Inference and Statistical Learning (Undergraduate), HKU
2020	Applied Econometrics (Master), HKU Business School
2011-2019	Microeconomics for Business (Undergraduate), Marshall, USC
2015-2019	Guest Lecture for Strategy Seminar (Doctoral), Marshall, USC
2018	Guest Lecture for Applied Statistical Learning (Master), Marshall, USC
2009-2011	Thinking Strategically (Master), LSE
2008-2010	Strategy (Undergraduate), LSE
2007-2010	Mathematical Economics, LSE
2007-2009	Introductory Courses in Maths and Statistics (Master), LSE

PROFESSIONAL ACTIVITIES

Referee for *American Economic Review*, *Econometrica*, *Journal of Political Economy*, *Quarterly Journal of Economics*, *Review of Economic Studies*, *American Economic Journal (Applied)*, *American Economic Journal (Economic Policy)*, *Economic Journal*, *Journal of European Economic*

Association, Journal of Development Economics, Journal of Labor Economics, Journal of Law and Economics, Journal of Public Economics, Journal of Industrial Economics, Journal of International Economics, Journal of Urban Economics, International Economic Review, Journal of Economics, Law and Organization, Journal of Economics and Management Strategy, Journal of Economic Behavior and Organization, Labor Economics, Journal of Comparative Economics, China Economic Review, Journal of American Statistical Association, Management Science, Strategy Science, Manufacturing and Service Operations Management, Review of Finance, Journal of Computational Social Science, Journal of Information Policy, American Political Science Review, Journal of Politics, Political Science Research and Methods, European Political Science Review, Journal of Empirical Legal Studies, PLOS-one

Grant review for *National Science Foundation (NSF), Swiss National Science Foundation (SNSF), Hong Kong GRF*

INVITED PRESENTATIONS IN CONFERENCES AND SEMINARS

- 2024** Stanford, Sun Yet-sen University (Shenzhen), Growth and Institutions in China Conference (scheduled)
- 2023** CEPR-JADE-TIME Development Economics Conference (Tokyo), Growth and Institutions in China Conference (Tsinghua U), USC, UCSD, NUS, CUHK
- 2022** AEA Annual Meeting, China Business Research Network, China Economics Summer Institute, USC, HKU, Peking U
- 2021** Chicago (Booth, postponed), HKUST, CUHK, UCSD (School of Global Policy and Strategy), 1st Hong Kong Empirical Microeconomics Workshop
- 2020** Media Economics Workshop (Queen's, postponed), China Economics Summer Institute, Growth and Institutions in China Conference (Tsinghua)
- 2019** Boston University (Questrom), UC Irvine, UC Riverside, Australian National University, University of New South Wales, University of Melbourne, Monash University, University of Sydney, University of Technology Sydney, Hong Kong University, USC, NBER China (Boston), LSE-Chicago-CEPR Incentives, Management and Organization Conference (London), the 5th Annual Bank of Canada-Tsinghua PBCSF-University of Toronto Conference on the Chinese Economy (Ottawa), Wharton Technology and Innovation Conference (UPenn)
- 2018** NBER Organizational Economics (Boston), Empirical Management Conference (HBS), Chinese University of Hong Kong, Hong Kong University of Science and Technology, Platform Strategy Symposium (Boston University), University of Munich (Center for Advanced Studies), Barcelona GSE Summer Forum (Organizational Economics Workshop), UCLA (Statistics), USC (Marshall)
- 2017** NBER China, UCSD (GPS), Econometric Society, Asian Meeting (Hong Kong), HKU, USC
- 2016** NBER China, Growth and Institutions in China Conference, USC, CUHK, HKU, HKUST
- 2011-2015**
Stanford (GSB), USC (Marshall), Rochester (Simon), Stockholm (IIES), Bocconi (Econ), Warwick (Econ), Erasmus (Econ), National University of Singapore (Econ and Strategy), Munich (Econ), USC (Econ), UC Irvine (Econ), LSE, MIT;

NBER Organizational Economics (Boston), NBER China (Boston), AEA Annual Meeting (Boston), AEA Annual Meeting (San Diego), Econometric Society North American Meeting (San Diego), CRES Foundations of Business Strategy Conference (Wash U)